We create young coders.

BOLD IDEA

Why we do it.

Programming knowledge is a **solid basis** for all kinds of technology careers.

Computer science is the **foundation for digital literacy**.

Lower-income students **lack access** to computer science and technology education.

Girls and minority students **lack technology role models**.

Middle schoolers disengage when they **lack relevant experiences**.

Who we serve.

300+ — lower-income 3rd-12th graders

9 — after-school Coding Clubs at DISD schools

622+ — young coders served since 2017

How we do it.

We support summer and after-school **Coding Clubs** at Dallas ISD schools, with online components to **ensure that all students have the opportunity** to learn computer science.

We **train tech pros to mentor** Coding Clubs. Mentors help students get excited about coding, create their own bold ideas, and provide real-world context to learning.

Trained mentors

Project-based curriculum

Program supplies and laptops

Career exploration through guest speakers and company tours

21st-century skill-building (collaboration, communications and critical thinking)

Coalition-building (through public schools, corporations and universities)

What you can do.

Invest in our organization.
Your donation supports Dallas ISD students learning to code.

Volunteer as a mentor.
Join a Bold Idea Coding Club.

Advance career exploration.
Be a guest speaker or give a company tour.

Ask your company to partner with us.
Provide resources for a Dallas ISD Coding Club - your future technology workforce!

Spread the word
Tell your friends and colleagues about Bold Idea and how they can get involved.